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Aunt Martha's Work Bakeat

For PLEASURE and PROFIT

VOLUME 1

NO. 3









IDEAS for the Bazaar, the Home, Gifts and Sparetime Money-makers—with Many Inexpensive, Easily Made Articles that find a Ready Sale.

Here's How Mrs. W. B. Gets the Money

In past issues of the WORK-BASKET we have merely suggested that you show your finished articles to friends and neighbors and take orders from them. One of our readers, however, Mrs. W. B., was not satisfied with this and decided to do something that would bring her a quicker and larger return.

The plan she adopted is similar to one used in many communities. She merely installed a Women's Exchange in which she displayed her own needlework as well as the needlework of a number of her friends and neighbors. Thus, a person wanting any material of this kind knows immediately where to go. In larger centers many of the women's clubs sponsor these exchanges, and of course, the Ladies' Aid or Sewing Society of the church fit in with this plan especially well.

Where it is a co-operative feature, 20% to 25% is charged for selling an article. As everything is placed on consignment there is no expense for stock or goods. Otherwise, an exchange of this kind is run very much like any other shop. In many communities there is vacant shop or store space which may be obtained for little or nothing, and frequently some store is glad to lend a corner of its space, simply for the prestige and additional customers. An Exchange, of course, may also be conducted from the home.

If an Exchange is conducted from the home, the overhead is nothing other than the occasional serving, if you like, of tea and wafers to some of the ladies who may drop in in the afternoon. In fact it is a good plan to ask over for the afternoon a number of women you know, who are particularly interested in needlework. They may bring their sewing or crocheting with them, and in addition to having a very pleasant time, you get people to thinking more and more about the Exchange and to talking about it—which is simply a form of advertising.

Just before Christmas is an exceptionally good time for a feature of this kind, and Mrs. W. B. has successfully

conducted an Exchange on this basis for a number of seasons now. In this way she earns that very much desired extra money and has a pleasant time in addition.

In case you do not have the time nor the inclination to work on the Exchange plan, you will frequently find some store or shop glad to have you leave some of your work for sale. Hand-made articles are usually of a type that they do not buy through the regular channels. While they will hesitate to buy these outright, they will sell a number of them on a percentage basis, especially at the Christmas season. So, if you have articles for sale, do not hesitate to ask some of the shops or stores, as it will cost you nothing other than a few minutes' time, even should they refuse.

No! My Dear, Not Everyone Likes Spinach

Which is just another way of saying that variety is the spice of life. In terms of needlework it means that what appeals to one person, may not be appreciated by someone else. That is why, if you are making items for sale, you must have a great variety and constantly add something new. For example, we have had various frog designs from time to time. Frequently a person, upon seeing one of these, will say they are terrible and they wouldn't consider having one in the house. On the other hand there is something about them that has a big appeal to many of our readers, and we have sold thousands and thousands of these. know many women have made these up, selling them for 50c each.

Every issue of the WORKBASKET gives you directions and suggestions for making a number of different items, and includes a hot iron transfer for still further numbers. We believe you will find it well worth your while to make up as many of these as you possibly can; for if you are offering items for sale, some number that doesn't appeal particularly to you, may be just what someone else will fall in love with. So, if you are able to show folks a variety, you stand a much better chance of always having something that appeals to everyone's taste.

In This Issue



Because the holiday season is at hand, we have literally crammed this issue of the WORKBASKET, with suggestions for gift items. Within this small but priceless vol-

ume, you should be able to find ideas for practically any gift you will want to give, or, if you are making items for sale, you will welcome this store of new articles, all of which make up quickly, and will find a ready market among your friends.

No doubt, the cover design has already caught your eye, and well it should, for the subject is not only timely, but so very different. Of course, you thought it was a real poinsettia, but you can make it yourself. Yes, my dear, in crochet, and in such a short time that you will astonish even yourself. The nice feature of this poinsettia is that it will keep from year to year too. Directions for making it are on page 6.

As a potted plant, the poinsettia makes a lovely center-piece for the

table on Christmas morning, and a sample shown to your friends should bring you a generous number of orders. You will also find that this cheery blossom of red and green will make a very attractive bit of color to be worn on the collar of your coat during the holiday season. And last but not least, you, and your friends too, will want several of these gay flowers to use as Christmas tree decorations.

Of the more practical suggestions, you will no doubt be very much interested in the gay striped mittens shown on page 10. Directions for knitting them are given, and you are shown how to crochet a purse and matching scarf.

As is our custom, with this issue of the WORKBASKET we give you another NUMO hot iron transfer pattern... the kind that can be used several times. This month the entire sheet of transfers has been devoted to clever toys, which will sell quickly, now that Christmas is at hand. There is a bushytailed squirrel; a pair of kinky-headed picaninnies, Dinah and Rastus; a darling dog; and two doll babies, a large one and a small one for the little tot. Directions and suggestions for making these toys will be found on page 10.

The Future

If you have enjoyed the past copies of the WORKBASKET, and found them as helpful as many other readers have, you will be doubly enthusiastic over the next



issue. In it, we believe, we are offering items on a subject which has more universal appeal than any other single subject. Have you guessed? . . . INFANTS' AND TODDLERS' ITEMS. Everyone has some small child to whom to give gifts . . . it may be your own, or perhaps a niece, a nephew, or grandchild.

In answer to this need, and to give you ideas for items which will find a ready market, we have assembled a novel group of this type, and it is yours with the next issue of the WORK-BASKET.

To give you an idea of what is in store for you, let us tell you about one set to which we have taken a particular fancy. It includes an infant's sack, bonnet, and bootees, and is by far the cleverest outfit of this kind that we have ever seen, regardless of cost or trademark. The thrilling feature is that several of these sets may be crocheted for less than the cost of one ready-made set, and you have in addition, the satisfaction that it is handmade. This set is worked up in a very clever shell stitch that goes fast.

Of course, there will be another Parade of the Nations series, this time taking you to Holland, where a little Dutch boy will show you how his tulips grow.

Good Morning Glories



These impish morning glories with their roguish expressions will protect your hands from possible burns, and at the same time add a cheerful note to the kitchen. They simply radiate good cheer and happiness.

Make them in three different colors for the prettiest effect, preferably, blue, pink, and orchid. Two shades of each color may be used, and the outline work done in black with a touch of red for the lips. Small loops for hanging form the stem ends.

As NUMO hot iron transfers, good for several stampings, the set of three may be had as number C8832, 10c.

Cat Tails Curtail Kitchen Duties

Just see the graceful cat-tails waving in the breeze, as they bend their stately backs and apply themselves to the task of doing dishes. They don't seem to mind at all, though, since we gave them places of honor on this clever kitchen ensemble. In fact, they seem rather proud of this added responsibility, and gladly lend their colorful personalities to brightening up the kitchen.

The youngsters might beg to help, too, when they see these new kitchen linens; for it's jolly good fun to dry dishes with red and green cat-tails for companions, or perhaps a color combination of orange and green is more suitable

for your kitchen. These ensembles will make novel gifts for any occasion.



A NUMO hot iron transfer for these designs is number C8558. It can be used several times, and includes designs for tea towels, a glass or hand towel, and a pan holder. Only 10c.

Old pieces of gauze bandage — you often discard them because you are afraid they are no longer sterile—make excellent "backings" for fine mending. Baste the gauze under the hole or rip and then darn over it.

A warm water bath to which a cup of Epson salts has been added will remove stiffness after strenuous exercise. When covering an ironing board tack the cover on while it is wet. It will then dry gradually and be absolutely tight and smooth.

To save laundering a heavy wool blanket so often, place between a double length cotton blanket, fold cotton blanket back over the wool one so that it is completely covered, and you will get twice as much warmth.

Advance Spring News

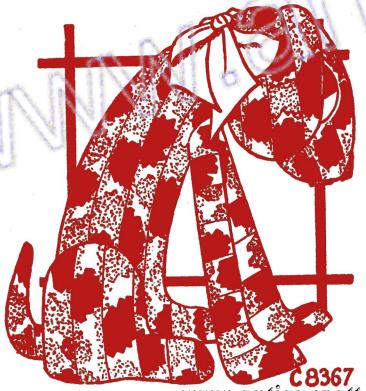
The iris is among the first flowers to show their faces when cold weather is past. But until that time we will have to be content with artificial flowers, so here's an iris, the herald of spring.

You will find this crocheted flower a gay and colorful addition to your breakfast, luncheon, or dinner table. It is equally effective when used on an occasional table, on the mantle, or in a wall vase. You will find this makes a lovely gift, and is a salable item if you are crocheting for profit as well as pleasure. The entire piece, flower, stem, and leaves may be made in a very short time and requires only a small amount of material.

In the iris picture we have tried to capture as much as possible of the true grace and beauty of this well known flower. It is worked up here in orchid, white and yellow with green leaves and stem, making it very realistic and lifelike. Complete directions with illustration of the stitch and instructions for solid as well as bi-colored, may be had by ordering number C6006. With this will be included instructions for making a lovely Scotch Thistle. Only 10c.



A Streamline Version of the Gingham Dog



Perhaps this elongated hound dog looks so dejected because he can't find the calico cat, but more likely his woebegone expression is due to the fact that he has no little master or mistress to play with him. The reason for this, of course, is that he is a brand new toy, which has never been shown before. From now on he is sure to lead a very merry life, for every child will covet him.

When made of black and white print, this dog makes a very jaunty appearance. The NUMO hot iron transfer pattern, number C8367, is the kind that can be used several times, and gives two sizes, one 7 and the other 12 inches in height. Directions for making the dog are included. Only 10c.

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Directions for Poinsettia

(As shown on front cover)

The petals and leaves are crocheted over a wire loop, which may be covered flower wire, or, better still, a single strand of the wire used for hanging pictures. Cut 6 strands 12 inches long and double into loops 6 inches long for large petals. Cut 5 strands 8 inches long and double into loops 4 inches long for small petals. For leaves cut 3 strands 13 inches long and double.

To make the large petal, begin working from the ends of wire; 6 s c, 14 d c, 16 tr c, 12 d c, 5 s c, to wire loop, working up one wire only, turn, working back down over both wires, and between stitches on other side. Make 5 s c, 12 d c, 16 tr c, 14 d c, 6 s c, break thread and tie.

Small petal: work as for large petal, making 6 s c, 4 d c, 12 tr c, 7 d c, 3 s c, turn, and reverse stitches down opposite side.

Leaves: work same as petals, making 6 s c, 4 d c, 30 tr c, 2 d c, 4 s c, turn and reverse down opposite side.

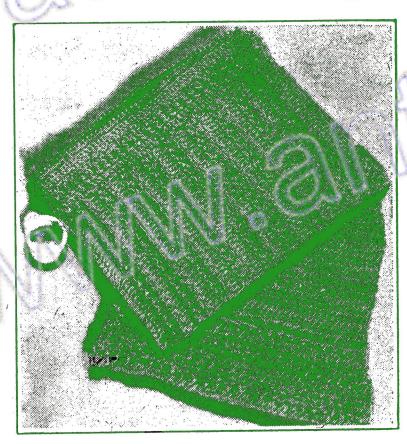
Center of flower: 5 yellow and 5 orange on ends of wires 2 inches long. Chain 5, join ends of chain, work 5 d c in ring; join, closing up ring into small ball; attach to end of wire and wind loosely with thread ends.

Assemble centers and petals, with large petals on outside and below, fasten to end of heavier wire 10 inches long. Place leaves at intervals along stem as shown in illustration, fasten on, and wrap stem with green thread by holding thread tight and turning stem.

These may be potted in sand singly or in groups; one or two may be used in a vase; they may be assembled into a wreath, using much green; a single flower to top a package will serve a twofold purpose.

You will need a Number 3 crochet hook, about 85 yards of red, 35 yards green, 5 yards each yellow and orange.

Matching Purse and Scarf



The apparently ridgy design depends upon deft handling of thread and hook, which is quite easy if di-

rections are followed. Begin with a ch about 10 or 12 inches and d c into each st; ch 1 to turn.

The second row begins a group of 3 rows of the same st which makes the pattern. Draw up a loop on hook; another loop is brought around the 1st d c of row below (insert hook, bring across back of d c, bring out in space just beyond it); a third loop is made between the two adjoining d cs. All loops are to be drawn up high; thread over as for d c and through all 3 loops. Ch 1, skip 1 d c and continue in pattern to end of row.

THIRD ROW: draw up loop, another loop around cluster of three loops in row below, bringing your hook around it as you did around d c in previous row; draw up another loop after cluster and in same st with it. Thread over as before and through the 3 loops. Repeat across row. Turn

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and work 4th row the same. Ch 3 and add a row of d c. Continue with 3 rows of the ridge st and 1 row d c until your purse has the desired length. Make a row d c, 3 rows of ridge st, 1 row d c across both ends, running at right angles to the purse. A row of s c is to be made all around

purse. Sew slide fastener to position and whip sides together. Sew an inch bone ring to top of purse at one side.

The scarf is made with ends of the same combination of stitches, as many rows as you like; the rest of scarf, which may be any desired length and width, is s c or d c.

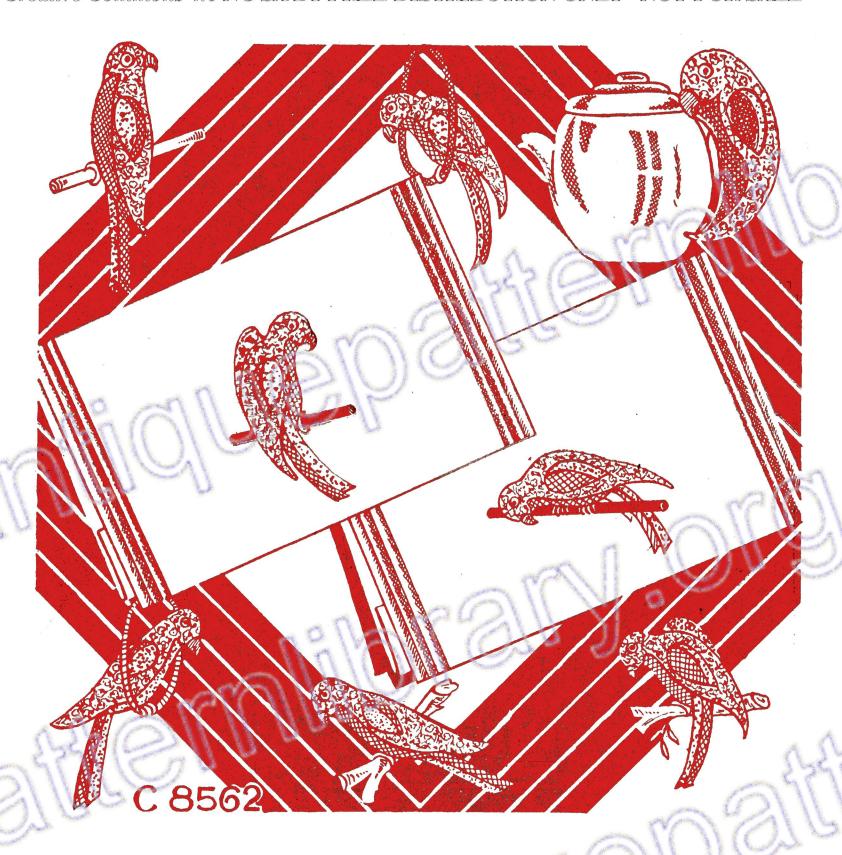


To Monogram Your Linens

The bride, as well as the seasoned housekeeper, will welcome this sheet of alphabets for making her own monograms for various household linens. Three complete alphabets, one for the left hand initial, one for the center and another for the right hand initial are given, thus making it possible to have a well-balanced monogram.

For straight initials, any size will do. There is also a cross-stitch alphabet, one in old English letters and one that contains very small script letters, suitable especially for the smaller pieces.

You will find number C8306 very much to your liking, for it is a NUMO transfer, and you can use each letter for a number of stampings. Only 10c.



Jolly Polly Plays at Housekeeping

No doubt, you will get a great thrill from this unusual design, but to really appreciate this Jolly Poll parrot, one must see it worked up in bright colors.

There are seven different poses for the tea towels, and still another design to be made into a pan holder. These gaudy feathered birds give you an opportunity to go the limit in color combinations, and your scrap bag will prove a treasure chest. They are especially appealing if you have bits of the old-fashioned calico prints: reds,

blues, greens and yellows. You can make the back of fine green print, with the breast of yellow print and wing of plain red, the tail feathers of plain green and red. Polly's eye is black on yellow, and the bill is brown.

Jolly Polly is so life-like, you may almost expect her to shout, "Polly wants a cracker," from your dish towel rack.

A NUMO hot iron transfer, the kind that is usable several times, for this design is number C8562. Only 10c.



Lovely to Look At—Delightful to Wear

For collar and cuff chic, this set has no rival. Its ripply collar with foamy white jabot, is ideal for a dark dress. Delicately lacy, crocheted in loops as in Irish crochet, this set strikes a new note in neckwear.

With the feminine touch prevailing, this particular design is extremely popular, and will change, as well as lend added charm to last year's frock.

This set is easily and quickly made, and as easily and quickly worn. The cuffs button on, and there is a row of small pearl buttons on the jabot. This design, made up in delicate shell pink is also most attractive, and a little starch added when laundering will give the set a "starched lace" appearance. Directions with photographic illustration of stitch, are number C6061. Only 10c.

To Use Hot Iron Transfers

You will find that directions for stamping your NUMO hot iron transfer patterns are included in your insert, and by following these carefully you should get a number of stampings. We offer the following suggestions for making the various items:

The cunning little colored babies are intended for twin pillows, and should be stamped on squares of material at least 13"x13" or larger. A fairly light material should be used, and if you like, the figures may be colored with crayons, then set with a hot iron. Use brown or black for the face, etc., and bright colors for their garments. These clever picaninnies will be much cuter, however, if they are appliqued. In doing this, two transfer patterns should be made, one on sturdy material which will be used as the foundation for your work. The other can be made of paper and cut into the various parts which you will want to applique (allow 1/8 inch for seams). As before, use black or brown for face, hands and legs, bright colored prints for the garments, and do any outline work in black. Eyes should be worked in white. Perhaps you will want to make stuffed dolls from these patterns also. To do this stamp one transfer on brown material, and when cutting, make a second pattern for the back; make garments in bright colors. Do outlining in black and use black floss or yarn for the hair.

In making the squirrel cuddle doll, if you plan to do it in applique, you will find that a fuzzy tan flannel or blanket cloth is ideal for tail, hands, face, feet and ear. His overalls and cap are cute if done in bright blue, green or red, and the patch set on in contrasting print. The nut is dark brown, and all outline work is done in black or brown. If you prefer, you may stamp this and color it with crayons, or work in outline embroidery. You will notice that a space is left around the squirrel for a seam. For the back you may use plain tan material, or the

pattern may be reversed, and both sides completed.

The dog may be made of satine or flannelette in black or some other preferred color, with matching "fur." Cut pieces as indicated on pattern.

Stitch each under body to body, V's and feet matching and right sides in. Then stitch from V at top of underbody up neck, over head, back, tail to V. Turn right side out and stuff. Applique or embroider nose, embroider eye, black with white below. Sew ears, which have been stitched and turned right side out, as stamped. Black yarn or heavy thread is used for the hair. Wind around a piece of cardboard 6 inches wide and 8½ inches long. Slip off very gently, lay a narrow strip of black tape or cloth on the center lengthwise, and stitch through tape and yarn. Clip the loops and sew to the head, back and tail, allowing the ends to fall about his body. Tie a bright ribbon around his neck. You will need about 1/6 yard material, flannel or sateen, and 150 yards fine yarn or string. Seams 1/8 inch wide are allowed.

The doll with pointed cap is made of blanket cloth, although flannel will do. Seam feet, turn right side out and stuff. Seam pieces for head together as notched. The face may be stamped on a scrap of pale pink, flesh or unbleached muslin. Embroider eyes in satin stitch, black for circle, then blue, then white, running stitches from side to side instead of up and down. With running stitch, outline only upper eye lid. Nose and mouth are red.

Stitch curved portion of cap to face, crosing under chin. Join this to body portion which has been turned and stuffed after adding feet. Tie bows around neck and wrists.

Features for larger doll, as well as shoes, may be crayoned or embroidered. Then sew together, each pair of pieces, turn and stuff. Join arms and legs as notched.

Bright Mittens



These mittens bring you one of the nicest ways to use up odds and ends of yarn. Divide each piece into halves and proceed with your first mitten, making them gaily colorful or shading, as you prefer. Knot or knit in the ends when you change color. Make the second mitten exactly like the first except that you reverse the position for the thumb. After the first one is made, you will easily see what to do for the second.

For medium heavy yarn or thread and No. 3 needles, cast on 48 st (60 for large, 38 for child's mitten) k 2 p 2 for rib stitch for 2 inches; if you wish to turn cuff back, knit it twice as long. Then knit plain 1½ inches. Begin to increase for thumb: k 2 (front and back thread of st—this is an increase) in first st; k 2, increase again. K 3 rounds plain. Repeat the increase every 4th round, having 2 more st between increases each time for 5 rounds or about an inch and a half.

Slip 18 st for thumb on a pin, taking several st each side of increases. Continue knitting on hand, cast on 5 to 7 st at base of thumb and knit about 3½ inches (more for large glove and about 1½ for child's). To narrow, k 5, k 2 together and repeat for round; k 5 rounds even. Then k 4, k 2 together and 4 rounds even; next time 3 and so on until there are about 20 st in all (10 for child's). Break off about 12 inches from work and thread into large needle to join stitches.

Slip st from pin to needles, and pick up under thumb the number of st you cast on. K to correspond with striping in mitten, if that is striped, until of proper length—about 2½ inches (1½ for child) decreasing every third or fourth st in as many rows, until there are 6 st left. Draw thread or yarn through these and fasten on inside.

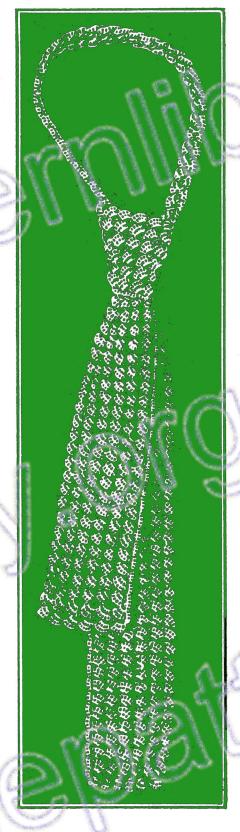
Even if you do not take time to cover all the hangers in your closet, see that the guest room closet is equipped with a half-dozen crochet-covered hangers, corresponding in tone with the decorations of the room. It gives a very dainty touch when the closet door is opened.

If you pour a drop or two of hot water into the saucers when serving tea, enough to just moisten them, you will find the cups will not slip about on the saucers when you are passing them to your guests.

Shell Stitch Tie

Make a ch of 30-35 st (about 3¼ inches long) 4 d c in 3rd st from hook; skip 3 ch, 1 s c in next ch *ch 3; 1 shell of 4 d c in same st; skip 3 ch, 1 s c in next st; repeat to end of ch. This will make about 6 shells across. 2nd row, ch 4, 1 s c in last d c of shell row below. Ch 3, 4 d c over ch 3 of same shell; 1 s c in last d c of next shell; repeat across row. After last shell is made, 1s c in end ch of previous row. ch 3 turn.

This makes wide end of tie; repeat pattern until you have about 12 inches. To narrow, complete first shell, s c over next shell, 1 shell,



etc. across. Make 5 such rows—narrow again, and make 5 such rows. Continue narrowing until two shells remain for center portion of tie. Make this about 15 inches long. If you prefer, the center portion may be worked out in d c only, instead of the shells.

To widen, make 1st shell, 1 s c in s c between shells, ch 3, 1 shell in same place (this adds). This end may be made the same as the other, or about two shells narrower, and about 15 inches long.

Press well with a damp cloth, and before tie is dry, shake, to bring out shells.

Darling New Bibs for Baby

His Majesty, the baby, will be delighted, and greet these adorable new bibs with squeals of joy. There are hot iron transfers for three of them, featuring pairs of kittens, puppies and roosters. All of these



small friendly creatures wear expressions of expectation. The sly pussies roll their eyes upward and wait for a morsel to drop. Our friends, the pups, have their red tongues all set in case a stray bite should fall, and the roosters are ready to pounce on anything that comes their way.

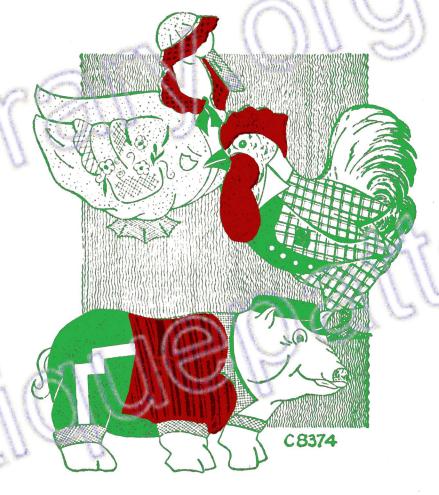
These designs may be stamped directly on the bibs and outlined, but are much cuter if separate patterns are made on contrasting colors and appliqued to the bibs, with the outline done in colored floss. These are NUMO hot iron transfers—which means they may be used several times. Ask for number C8371. Only 10c.

Cuddle Toys for Kiddies

Here are three new cuddle toys with but a single idea—to bring happiness to the youngsters. They are sure to please, too, for they are so bright and cheerful. Just look at the Pudgy Pig's fat cheeks—he's just bursting with fun. Madam Duck is off on an errand of cheer, no doubt, and the rooster is threatening a boisterous good morning.

All three designs in a NUMO hot iron transfer, usable several times, may be had as number C8374T. Only 10c.

To save ironing towels, fold them lengthwise after the last rinsing, put them through the wringer smoothly, and allow them to dry in the folds.



"Say It With Crochet"

Most Versatile and Adaptable Member of the Fancy Needlework Family

In no other branch of the fancy needlework field can one find a craft which is half so pliable as crochet. Almost an entire wardrobe can be constructed by this method alone. A few of the crocheted items of wearing apparel which are most commonly seen are—dresses, hats, coats, sweaters, bags, slippers, belts, and all manner of

infants' caps, bootees, etc. Then, of course, there are the crocheted articles for the home, such as flowers, pillows, mats, doilies, bedspreads, and all the myriad things upon which a crochet edging may be used.

Is it any wonder then, that this art has been revived, and is fast becoming THE METHOD through which women everywhere are beautifying both themselves and their homes? In many cases too, it is a means of livelihood . . . or perhaps we should say . . . the method through which many women have partly realized that insatiable desire to increase the family income.

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Aunt Martha's Favorite Bazaar Collection

With our busy friends in mind, as they prepare for the forthcoming bazaar and, gift season, we have compiled Aunt Martha's Favorite Bazaar Collection. A veritable treasure chest is in store for you, for you will find patterns, designs and directions for dozens of items—the illustration can only give you a faint idea of what to expect.

There are 14 quilt patterns with accurate cutting outlines, directions and estimated yardage. Among these patterns are such choice gems as the Dresden Plate, Grandmother's or Japanese Fan, Suspension Bridge, 54-40 or Fight, etc.

You will find complete quilting patterns for a 12-inch sunflower, 9-inch whirling rose, 6-inch feather

circle, four 3-inch borders, and 9 small fill-in designs.

Then there is the hot iron transfer that will stamp a pair of pillow slips in the colors they are to be embroidered, also a lovely new daffodil luncheon set. On NUMO hot iron transfers—the ones that are good for several stampings—three or four times, you have an especially adorable set of four Dutch designs for tea towels or breakfast set, and a matching pan holder set. There are guest towel designs, dolls, toys, reversible Topsy and Eva doll, etc.

We believe that never before have you had such a valuable collection, and at such an economical price. To help you make your shopping budget go so much farther this year, just ask for number C5500. Complete only 25c.



Parade of the Nations

Here, as you have already guessed, is the third of the series for the Parade of the Nations quilt. Let's see, the first was the maiden from Hawaii, the second a cunning Chinese girl, and now we have a chubby Eskimo child and his pet bear. This should be variety enough to make the working of the quilt very interesting, and will prove entertaining to the youngster who becomes the proud owner of this enchant-

ing crib quilt.

If you are embroidering your blocks, the bear should be outlined in black, while the little boy may be worked in browns and tans. Trace the pattern directly on nine-inch blocks. If, however, you are appliqueing the designs on your quilt, it is wise to make an extra pattern for cutting your various

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pieces, allowing % inch all around for turning under. You will find that soft blanket cloth or fuzzy flannel in white is ideal for the bear. His nose and eyes should be worked in black. The boy's suit is cute when made of tan "bunny cloth" or of tan flannel, outlined in brown. The hair is black, of course, and the features outlined in tan.

Should you happen to be handy with a pencil, this pattern will no doubt offer many ideas. Why not enlarge it and have a clever cuddle doll to match this quilt block? Make your figure about ten inches high. The back would be very simple to draw, as the profile view of the boy's face could be duplicated, and for his clothes only a few changes need be made. By leaving off the bear's face and changing a few body lines, you have a back for him. They might be used together, or singly for cuddle toys, and worked up in soft flannel, would make clever gifts for the kiddies at Christmas time. Or. if you are making items for sale, these should be very popular.

In each issue I will give you a new pattern from this series until you have twelve of them. In case you should wish to get all twelve at once on a NUMO hot Iron transfer, usable several times. Ask for number C491T, only 20c.

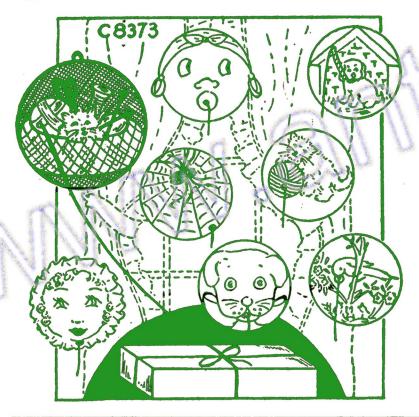
A Hint to the Wise

No doubt, you have noticed that at Christmas time, many of the exclusive shops feature gifts already boxed, which are unusually attractive, and sell quickly. You too, may box the gift items you have for sale in intriguing boxes that will give them that added allure achieved by the shops.

Inexpensive boxes may be bought for this purpose. The cost may safely be added to the price of the article. Or if you are a saving person, you no doubt have a supply of boxes stored away somewhere. Most customers are quick to see the advantage of a boxed item.

Even plain boxes may be made very attractive by covering them with last year's used Christmas wrappings. You will find that no matter how rumpled the wrappings may be, they will go on the boxes smoothly, if the back is first brushed with a thin coat of paste. Press the paper on the box firmly, rubbing out all creases. Fold paper over the edges of the box and box top for about ½ inch. On small boxes you will find that the linings from envelopes work nicely, if they are cut in odd shapes and pleasingly arranged.

The Very Thing to Hold Your String



There should be a proper place for everything, and particularly for that household necessity—string. When a package is all ready for tying it is important that you know where to find the cord. A handy string holder is naturally the solution, but a string holder that is attractive as well, will serve a double purpose. Here we have a group of eight clever designs which are fashioned to fit over a coffee can, any one of them will make an interesting and colorful wall decoration for your kitchen.

This variety of designs, all of which are very appropriate, offer you an opportunity to choose one or more for your own use or suitable gifts. The NUMO hot iron transfer, number C8373, for these string holders is usable several times, and costs only 10c.

Fine sandpaper removes soil from light felt hats by taking off the surface layer of fuzz, which holds the dirt.

Place tissue paper between the folds of dresses when packing, to prevent deep creases.

Our Home and Needlecraft SUPPLEMENT

Have you enjoyed this issue of the WORKBASKET? If you are the enthusiastic needleworker we think you are, we sincerely believe that you have not only enjoyed it, but are thoroughly convinced that you would like to have every issue just as soon as it is off the press.

As you were promised in the beginning, every issue would be crammed full of practical suggestions and ideas, not only for the home needleworker, but for those of you interested in making items for sale. Possibly you have been wondering if you could afford to order the 12 issues at one time. You are getting so many directions and patterns here, that for the small price, you cannot afford to be without the WORK.

BASKET each month.

Since part of the title of this is "For Pleasure and Profit," here is a profitable idea for you to get the WORK-BASKET without cost, by doing yourself, your neighbors and friends a real service. Undoubtedly, there immediately flash into your mind the names of a number of women, you know would be interested in receiving this little publication regularly. Bear in mind, that in addition to the printed directions and suggestions received, you get

one of Aunt Martha's NUMO hot iron transfers, from which you may make a number of stampings by following the directions. So show your WORKBAS-KET to these folks. Possibly you have already made up some of the items from this, so you can show them what a wealth of ideas you are getting each month. Explain to them that all of these patterns and directions sell for 15c every month, but for a limited time they may get 12 issues for \$1.00—which is only 8 1/3 c per copy—much less than they would pay for the hot-iron transfer alone, or any one of the printed directions if bought separately. only eight orders for 12 issues of Aunt Martha's WORKBASKET at \$1.00. Send in the money you collect, with the names and addresses, and as a reward for your efforts we will place your name on the mailing list to receive 12 issues free. In case you have already sent in your subscription, take eight orders, send in \$7.00 and keep the other \$1.00 for yourself.

Naturally, the more readers we have for this publication every month, the more material we can afford to give you, so you will be helping yourself by doing this; you can earn a \$1.00 and will have an enjoyable time doing it.

Address All Correspondence and Send Orders to

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