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How to practice

Ribbon

MAGIC

in 10 easy lessons



YOU NEEDN'T BE A MAGICIAN to change ordinary, everyday things into fresh new beauty, adding individuality and a fashionable touch to the commonplace. "Ribbon Magic" shows you how to be clever with ribbon in ten easy lessons. This absorbing little book is chock full of delightful ribbon tricks . . . it will help you express your true personality about the house and in your wardrobe . . . enable you to interpret the latest mode in clothes, accessories and home furnishings easily, quickly and at very small cost—*with ribbon!* You need only a little "needle knack." "Ribbon Magic" instructions are complete and simple to understand. The ideas, inspired by America's own newly-discovered fashion experts and stylists, are designed to be both practical and suitable for the smart tempo of today's American living.

Julia Raymond
 Fashion Editor of Modern Screen Magazine

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LESSON I

Save your suits

Binding

For that custom-made look on new suits or to cover worn edges on old ones, try this. Bind edges of jacket with 1" or 2" grosgrain in matching or contrasting color. Fold grosgrain in half. Baste to all edges. Stitch both sides of grosgrain to jacket at same time. Bind pocket same way. Other ribbons: satins, velvets, plaids, checks, moires.



Lapel Bows

Tricolor bows brighten your suits. For instructions on bows, see page 10. Ribbons: 5 inches each color of grosgrain, velvet, moire, or satin or 10 inches tricolor ribbon.



Joined Skirts and Jackets

You can completely transform your dressmaker suit into the newest Hollywood vogue. Sketched is a grosgrain ribbon which simulates seam gores. Measure jacket from shoulder to bottom, skirt from top to bottom and multiply lengths by 3. To attach, start at top and work down. Stitch the grosgrain on both sides along lines indicated in sketch. Other ribbons: double face satin or velvet.

Knitted Jackets and Skirts

Give your hand-knitted garments that professional look. Use grosgrain wherever firmness is needed. Newest cardigans show grosgrain trim over button bands. Hem grosgrain to front. Finish buttonholes over knitted openings. Use grosgrain on inside hem to help skirt hang straight — on inside neckline where it can be changed for cleaning easily and quickly.



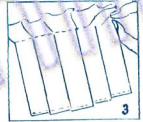
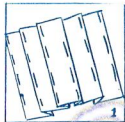
LESSON II

Dress

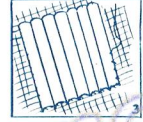
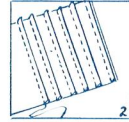
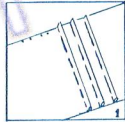
THAT PERFORM MIRACLES



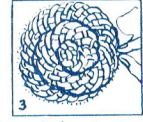
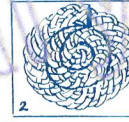
Pockets



BOX PLEAT—11 inches of 5" ribbon. Hem raw edges. (Fig. 1) Pin 1" pleat at center. Make two $\frac{3}{4}$ " pleats on opposite sides. Press down. (Fig. 2) To hold stitch $\frac{1}{16}$ " from bottom (Fig. 3) Stitch $\frac{3}{4}$ " from top. Tack to dress on 3 sides.



CARTRIDGE PLEAT—Requires 11 inches of 4" ribbon for 4" pocket. (Fig. 1) Baste $\frac{1}{4}$ " tucks spaced $\frac{1}{4}$ " from each other on wrong side. (Fig. 2) Stitch all the way down. Roll-hem raw edges. Hem to dress on three sides.



BRAID—For braiding see page 9. Material: 5 strands, 1 yard each, for pocket $4\frac{1}{2}$ " in diameter. Materials: tubular grosgrain, velvet, satin. (Fig. 1) Start at center. (Fig. 2) Slip stitch around outer edges. (Fig. 3) Tack to dress.

Bodice Trim

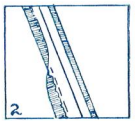
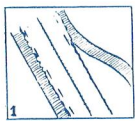
Requires $1\frac{3}{4}$ yds. of 1" ribbon. Baste. Stitch both sides by machine. Be careful to line up sleeve trim with bodice. Ribbon: velvet, satin, moire, grosgrain.

Neckline Trim

24 inches of 4" wide ribbon tied into a Tailored Bow (see page 14) or Debutante Bow (page 10) and tacked along the top. Bind short sleeves to match with 2" ribbon. Ribbons: grosgrain, velvet, moire, fancy, plaids, checks.

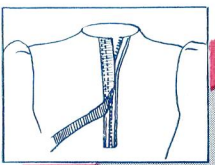
Seam Binding

For dress jackets and unlined coats, use special binding ribbon. (Fig. 1) Stitch one edge of binding to under side of seam's raw edge. (Fig. 2) Fold binding over raw edge and stitch. For hemming, stitch binding over raw edge and hem to skirt.



Zippers

How to prevent zipper from catching on slip. After zipper has been attached to garment, line it with 1" wide grosgrain. Stitch handy to left side of zipper tape in two rows according to Fig. 1.



for additional dress tricks see accessories

Tricks

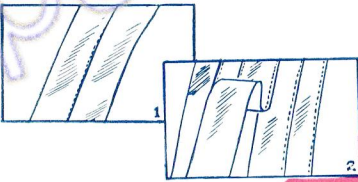
TO YOUR WARDROBE

Contrasting Bows

Line eight little bows up the front of your gown. Each bow requires 16 inches of 2" wide ribbon and 6 inches of $\frac{1}{8}$ " ribbon for tying. See page 10, Debutante Bow for instructions. Pin bows in place. Then tack firmly. Ribbons: velvet, gros-grain, moire, satin.

Front Drape

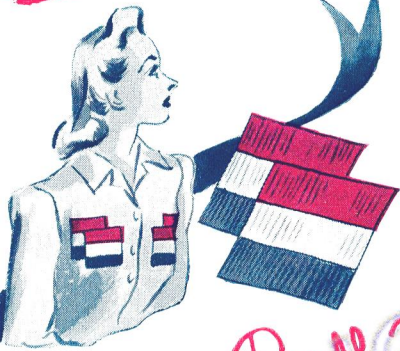
Make a tailored gown bloom with new life by "Ribbon Magic." First, for the pocket effect, take 5 inches of 2" ribbon. Fold in half to 1" width and stitch on wrong side on bottom and end leaving one end open for turning inside out. Turn inside out. Hem open side, and pin to gown about 5" from shoulder seam. Stitch along sides and bottom. For front drape, use five lengths of 2" ribbon, measuring from waist to hem. (Fig. 1) Take two lengths and join edges together for 7 inches. (Fig. 2) Place two lengths 1 inch under both outer edges and join with invisible stitches. Center fifth length over all, joining both edges with invisible stitches. Finish top with seam binding. Stitch to dress at waistline. Ribbons: velvet, moire, double face satin.



LESSON III

New Blouses

BLESSINGS FOR BUDGETEERS



Double Pockets

Each pocket is 3" square. The squares are made by joining 3 inches of 1" moire in red, white and blue and overcasting on left side. Pin one square to blouse and stitch on three sides. Place second square as sketched, pin and stitch on three sides.



Ascots

To match your skirt, hat, or blouse, use three colors, 1 yd. each of 3" ribbon. To join, overcast edges on left side. Hand roll hem, top and bottom. Ribbons: moire, satin, grosgrain, velvet, Roman Stripe, checks, plaids.



Flyfront

If you're tired of a tailored blouse, give it new fashion inspiration with a fly front applique in a contrasting color. Pin 2" grosgrain, covering buttonholes, and stitch on blouse on right side only. This same idea is grand for dresses and sweaters. It's practical over zippers too. Ribbons: grosgrain, velveteen.



Contrast

Convert a plain blouse into a stunning ensemble by matching the ribbon to your skirt. Pin six rows of tubular ribbon from shoulder or yoke line to hem. Then slip stitch into place. Ribbons: moire, grosgrain, satin.

Lingerie

What could be lovelier than a dainty blouse accented with midnight black velvet. Buy loop-hole lace, stitch to blouse as indicated and run ribbon thru, finishing with a bow. Refreshes your old loop-hole lingerie. Ribbons, grosgrain, satin.



LESSON IV

Accessories

FOR THAT "DRESSMAKER LOOK" AT LITTLE COST



Belts

BRAIDED—Materials: Five strands of colors desired, each $1\frac{1}{4}$ yds. long for a 36" finished size. Regular or tubular

grosgrain. For braiding instructions, see page 9. Finish with smart buckle.

COVERED CUTIE—Use old belt or buckram for stiffening. Use ribbon twice as wide as belt. Cover front. Overcast stitches in back. Turn ends under to a point. Use two extra lengths of 13 inches each for knot tie. Pleat one end. Pin under pointed end and stitch firmly to belt. Tie soft ribbon into bow knot.



Muffs

Use an old body or new untrimmed one. Join four 20 inch strips of 4" ribbon by overcasting edges on left side. Seam across the bottom. Gather both ends about $\frac{1}{4}$ " from edge, and ease to fit the body. Tack to body at gathers and seam. Finish with $\frac{1}{2}$ yard strap of $\frac{1}{2}$ " ribbon. Materials: velvet, grosgrain.



Collar and Cuff Set

Collar: Pin 1" pleats on 2 yards of 3" ribbon.

Start at right end and work pleats underneath to center. At left end repeat. Finish at center with box pleat. Tack each pleat. For roundness, ease outer edges. Press in a perfect circle. Finish with 1 yard of velvet. **Cuff:** $\frac{3}{4}$ yards of 3" ribbon and $\frac{1}{2}$ yard velvet. Materials: Roman Stripe, grosgrain, velvet.

Evening Shawl

Join seven 1 yard strips of $4\frac{1}{2}$ " velvet (enough strips to make a square. See Fig. 1) by overcasting edges. Fold to form a triangle. Seam on left side (like Fig. 2, "A" and "B"). Turn to right side and slip-stitch remaining opening. Materials: velvet, moire, satin.



Undies

How to inject new life into old slips. One yard of 1" ribbon for shoulder straps. Bind hem with 1" ribbon. Revitalize panties with new snug-fitting bands and cute rosettes. Materials: See list below.



Gowns

Keep their heavenly look with fresh ribbons woven into straps, bodice, waistline and finished with perky bows. Materials: satins, velvets, regular and tubular grosgrains, moire, polka dots, Roman Stripes



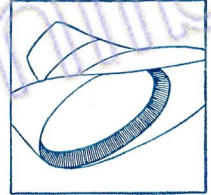
Hat

WITH GROSGRAIN,
VELVET, ROMAN ST
FACED SATIN, P



Hat Band Lining

The twinkling of a stitch will give your hat that fastidious look. Just put in a new band of grosgrain. Start at back and slightly to the right of center. Join to hat with small basting stitches at outer edge of grosgrain. To finish, turn grosgrain under so that seam is centered and hem across widths of ribbon.



Hat Bands

Tailored hats thrive from season to season under constant ribbon changes. Side bow requires 4" ribbon. Begin pinning on right side and work half way round. Twist ribbon once and continue till it meets. Baste every 2". For bow, see Debutante Bow, page 10. Finish with same width ribbon folded in half and tacked underneath.

Snap-on Bows

Harmonize your hats to your ensembles by sewing on bows or trimmings with snaps.

Pill Box Miracle

If you're hat feels like a pill every time you wear it, transform it into a darling "chapeaux" with three bows, as sketched. (See Debutante Bows, page 10.) Hat stays on with about 17 inches of 2" wide ribbon. Tack one end to hat, turn ribbon at center and tack other end. Sew large Debutante bow over turn of ribbon.



Sailor and Muff Set

Treat yourself to glamour galore with this ensemble. Pert sailor trimmed with contrasting ribbon and contrasting muff (velvet sketched). Use ribbon twice width of upturned edge. Start at back. Fold ribbon over edge and join with "liquid thread". Crown band is treated with narrow ribbon twisted to form a roll and tacked in place. See Pillbox above for back band instructions. See page 7

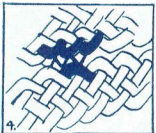
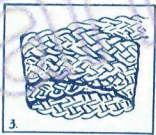
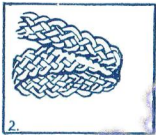
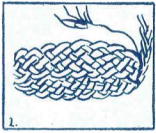
for Muff

Magic

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PLAID CHECKS,
STRIPES, DOUBLE
POLKA DOT.

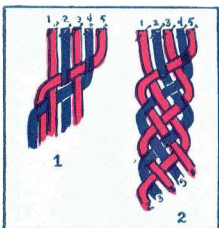
Pompadour Polly



With pompadours gracing so many faces, this little hat, specially designed for them, reaches new fashion heights. The original sold for well over \$15. You can make it yourself for the cost of the ribbon and feather. First braid five strands of tubular grosgrains, each 5 yards long. (See bottom of page for braiding.) (Fig. 1) Take end and join 10 inches away with back stitch across width. (Fig. 2) Slipstitch along lower edge using dark thread only. First row is sewn diagonally until braid lies flat. (Fig. 3) Join three rows. (Fig. 4) To add, sew three strands of upper braid to one of lower. (Fig. 5) Fourth row, add on both sides. Fifth row, add in front and back. Sixth row, sides. Seventh row, front and back. Finish by sewing diagonally underneath as step 3. Join with back-stitch across width. Take buckram 3" wide and ten inches long. Join 3" ends. Tack under top three rows of braid. Feather trim.



Braiding



Dozens of interesting tricks start with this simple braid. Pin five pieces of ribbon all same width in a row as in Fig. 1. Weave them together by taking fifth strand, laying it under fourth, over third, under second and over first. Then begin with fourth strand weaving under and over just as before. Keep repeating, weaving with the last strand at right (Fig. 2). Simple, isn't it? Materials: regular grosgrain or satin in 1½, 2, or 3 inch widths or tubular grosgrain.

For belt and pocket, see pages 7 and 4.

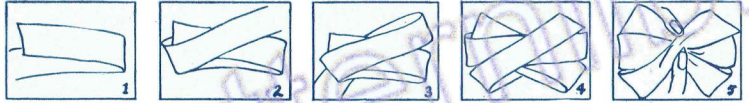
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LESSON VI

Hair Bows

Windmill Bow

—MATERIALS: 1½ yds. 3½" ribbon



1. Fold over one end of ribbon 9" long.
2. Fold over ribbon opposite way.
3. Fold opposite way again.
4. Fold ribbon back to form loop.
5. Pinch together through center and tie with baby ribbon or strong thread.
6. Spread loops and ends out flat in a round shape.

Festive Bow

—MATERIALS: 1 yd. 1½" ribbon

This is made same as Windmill, except that you fold over end of ribbon 5 inches long and make six loops instead of four.

Butterfly Bow

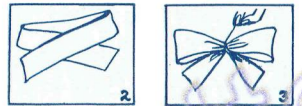
—MATERIALS: 1½ yds. 3" ribbon



1. 4½" from end, pinch together.
2. Take 9" more and make loop.
3. Repeat step 2 in opposite direction.
4. Make two more loops by repeating steps 2 and 3.
5. To hold loops in place, tie with strong thread or baby ribbon.

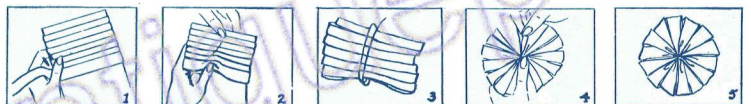
Debutante Bow

—MATERIALS: 16" of 1½" ribbon

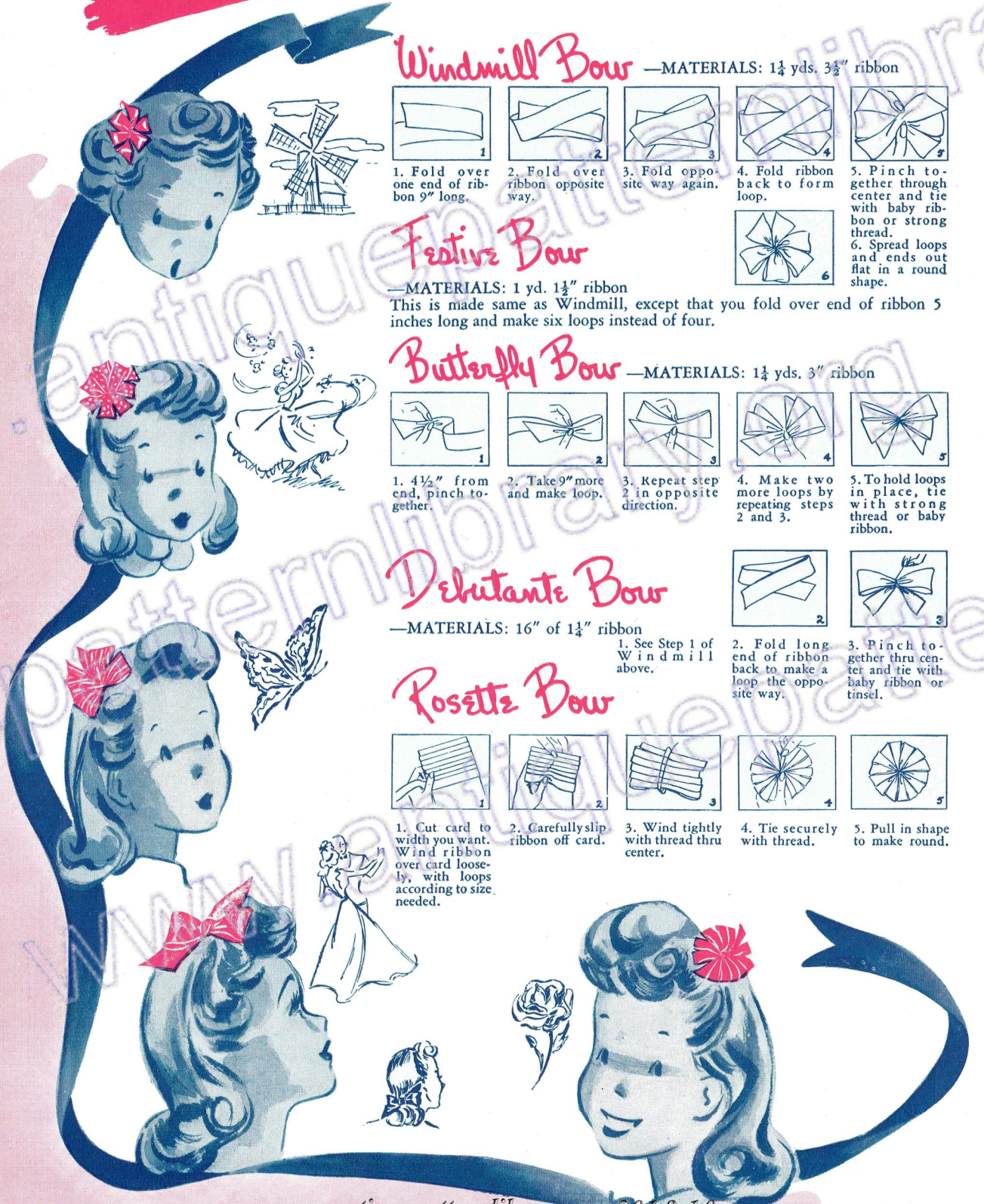


1. See Step 1 of Windmill above.
2. Fold long end of ribbon back to make a loop the opposite way.
3. Pinch together through center and tie with baby ribbon or tinsel.

Rosette Bow



1. Cut card to width you want. Wind ribbon over card loosely, with loops according to size needed.
2. Carefully slip ribbon off card.
3. Wind tightly with thread through center.
4. Tie securely with thread.
5. Pull in shape to make round.



LESSON VII

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Children's Wear



Baby's Caps

Nothing gives baby's caps more lovely crispness than fresh ribbons. Rosettes require 18 inches each of 1" ribbon — band, $\frac{3}{4}$ yard (see page 10 for Rosettes). Materials: satin pastels.



Pillows

Sketched is a hemstitched loop thru which is woven 1 $\frac{1}{2}$ " satin, finished with a Festive bow. (See page 10 for Festive as well as other bow trimmings for pillows). Materials: pastel satins, polka dots, moires.

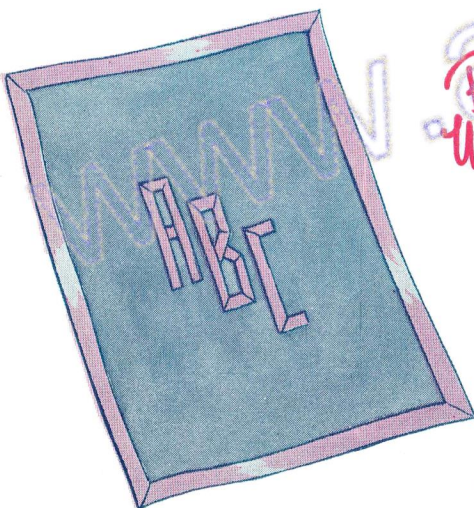
Children's Dresses

You don't have to be a magician to make your little girl look the prettiest — just keep her dresses crisp with ribbon sashes and bows. Materials: sashes and bow, 1 $\frac{1}{2}$ yards of 4" ribbon. Rosettes and streamers: 1 yd. of 1 $\frac{1}{2}$ " ribbon.



Bindings Monograms

How to refresh frayed edges on baby blankets: Bind them with 4 inch satin. Pencil monograms on blanket. Measure ribbon to fit your sketch allowing $\frac{1}{8}$ " for hem where edges are raw. Stitch to blanket.



Carriage Covers

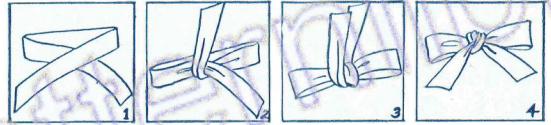
Your carriage will shine the prettiest in any parade with gorgeous Rosettes trimming the cover and pillow. For a full size Rosette, use 1 $\frac{3}{4}$ yards of 3" satin on cover, and 1 $\frac{1}{4}$ yards of 1 $\frac{1}{2}$ " satin on pillow. (See page 10 for Rosettes) Crocheted carriage covers have that professional look with ribbon woven in and out of border. Finish the back opening of the pillow cover with a ribbon binding for extra wear. Materials: regular and double faced satin and moire.

LESSON VIII

House



Boudoir Bow



Take 24 inches of 1½" ribbon. (Fig. 1) Crease 3½ inches on both sides of center. (Fig. 2) Cross loose ends. (Fig. 3) Bring one end over top. (Fig. 4) Fold over and tie in a knot.

Dressing Table Skirt

Only Boudoir Bows can give that air of crisp femininity. For the upper band, measure the 3 sides of the table and use 2" ribbon to fit. Pin the ruffled skirt to the ribbon and stitch ribbon at both edges. Tie eight Boudoir Bows using 24 inches of 1½" ribbon for each. Pin to skirt. Then tack streamers in place. Stitch bows over streamers. Materials: grosgrain, velvet, satin, moire, checks.

Lamp Shades

Boudoir Bows require 12 inches of 1" ribbon for each. To give the wires of the lampshade a pretty finish, cover them with Seam Binding in a harmonious color. Materials: grosgrain, velvet, satin, moire, checks.

Chair Covers

Boudoir Bows, made with 24 inches of 1½" ribbon, look adorable on dressing table chairs—and they're so simple to make. Follow instructions above and tack in place. You'll love them on the back of slip-covered chairs too.

Pictures Hanging

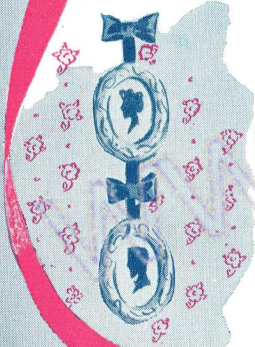
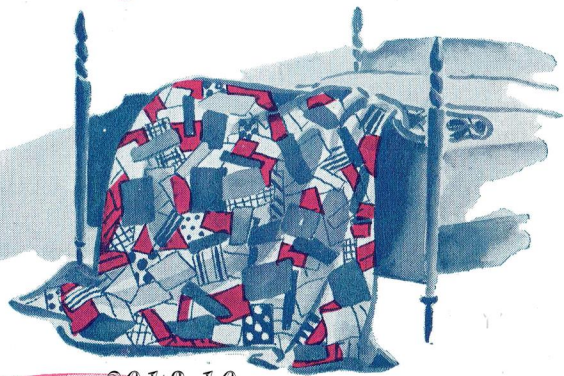
Tie two Picture Bows first. To make a Picture Bow, take 12" of 1½" ribbon and fold so that ends meet in back. Stitch to hold. Cover center with same ribbon, pinched to shape and tacked in back. Cut streamers as long as desired. Tack top bow and bottom of streamer to wall and hang pictures over them in the regular manner. Materials: velvet, satin, grosgrain, moire.

Crazy Quilt Cover

Collect all your little scraps of ribbons and fabrics. Every time you remodel a dress, or stitch a new set of slip covers, save the scraps and sew them together in odd shapes. Keep a supply of new ribbons in different colors and materials on hand to give the quilt a fresh feeling. When you've reached the size you want, line it with muslin and back it with sateen. Bind the edges with 4" satin.

Blanket Bindings

Make worn bindings look new with ribbons. Use 3", 4", or 5" widths. Fold ribbon in half and bind so that ribbon covers top and bottom, stitching both edges.



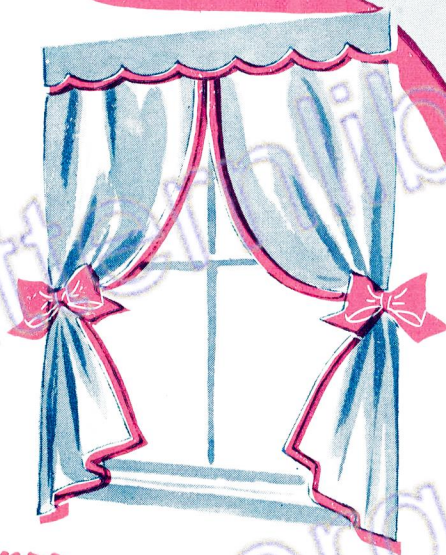
Furnishings

Curtains Tie-backs and Valance

For smart simplicity at a very little cost try this wonder worker on your windows. Use plain materials for the curtains and bind sides and bottom with 3" ribbon folded in half to form 1 1/2 inch border.

For valance, mark off five scallops and bind them and sides with same ribbon.

You can make those cute tie-backs jiffy-quick. Tie a Boudoir Bow using 24 inches of 3" ribbon. Then take 4 inches of same ribbon, fold in half, and sew snaps on both ends. Tack the Boudoir Bow to the center of the strip and presto! Smart, serviceable tie-backs that can be adjusted quickly. Materials: Checks, plaids, polka dots, fancies.

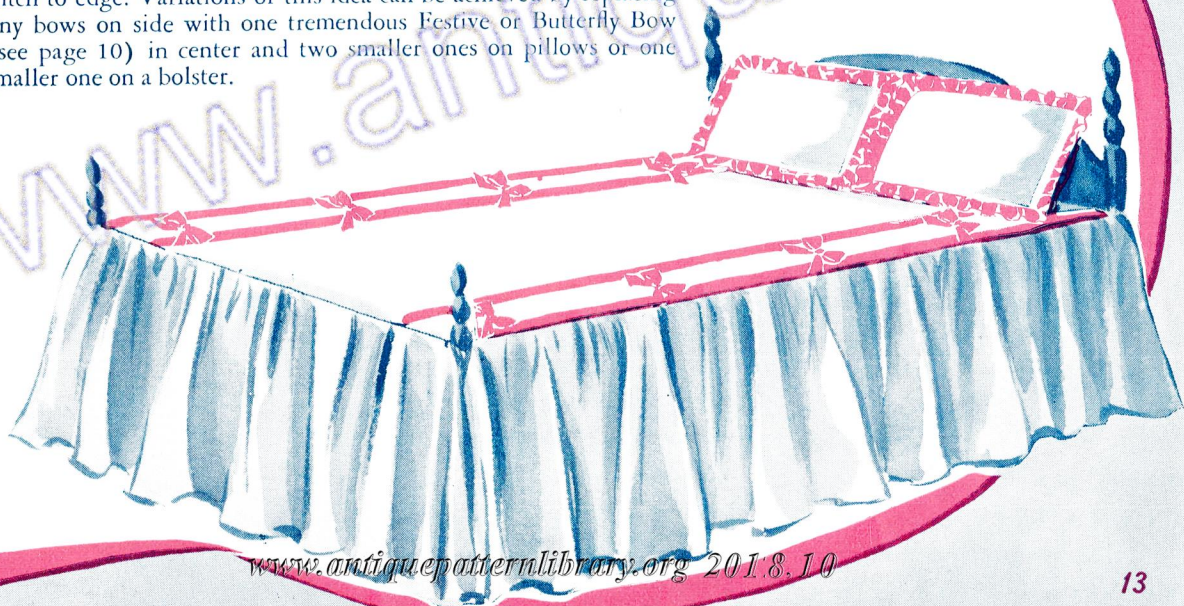


Pillow Covers

This stunning pillow can be made in college or club colors. Use any suitable material for the back of pillow. For the front, take a 12" square of muslin, baste twelve 12 inch strips of 1" ribbon across the top, alternating colors. Then tack one 12" strip at side and weave across, tacking at other end. Continue with rest of strips until completely woven. Requires 4 3/4 yards of each color and 6 yards for the ruffles. For first ruffle, baste 3 yards, shirr, and stitch 1/4" from edge of pillow. Stitch second ruffle in contrasting color at edge. Join front to back. Materials: Satin, velvet, grosgrain, moire.

Bedsprad

You can pretty-up a plain spread with ribbon bows and bands. Use 1 1/2" ribbon for the bands stitching 2 strips where spread reaches edges of bed and 2 strips about 6 inches away. Tie eight Boudoir Bows (see page 12) in 1 1/2" matching color. Pin between bands and stitch in place. To determine yardage for pillow ruffles measure the border and multiply by two. Baste the ribbon, shirr, pin in place and stitch to edge. Variations of this idea can be achieved by replacing tiny bows on side with one tremendous Festive or Butterfly Bow (see page 10) in center and two smaller ones on pillows or one smaller one on a bolster.





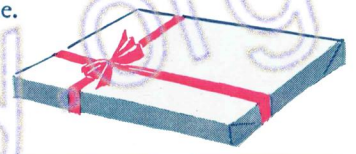
LESSON IX

Gift WRAPPINGS

If you tie the most inexpensive gift with ribbon, it will look like a luxury. Here are tricks that show you how to achieve unusual effects. Use them to create a distinctive way of wrapping—a technique that will make your gifts stand out from the rest. Be sure to use ribbons. They are strong, colorful and easy to handle.

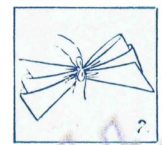
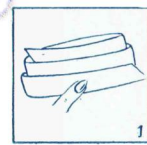
Rosettes

After package has been wrapped (see bottom of page) tie it with a single knot. Then from separate ribbon make Rosettes (see page 10). Put in place and tie with loose ends on package.



Tailored Bows

Wrap package and tie with ribbon, leaving loose ends in corner instead of center. Take 20 inches of 1" ribbon. Fold in 4 inch length as in step 1. Pinch together as in step 2. Place on package and tie with loose ends. Trim ends.



Butterfly

Wrap package and tie with ribbons leaving loose ends in center. Fold "Butterfly" as on page 10. Place on package and tie with loose ends. Trim ends.

WHICH BOW SHALL I USE?

- | | |
|----------------|---------------------|
| Candles | Debutante |
| Candy | Tailored, Rosette |
| Dresses | Debutante, Windmill |
| Easter Baskets | Tailored, Butterfly |
| Flowers | Butterfly, Tailored |
| Houseware | Rosette, Tailored |
| Linen | Rosette, Windmill |
| Lingerie | Festive, Rosette |
| Liquor | Tailored, Rosette |
| Men's Wear | Tailored, Butterfly |
| Toys | Tailored, Festive |
| Wreaths | Debutante, Tailored |
- Materials: Chiffons, Satins, Tinsels, Cellophane, Ribbonzene

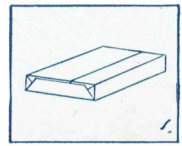
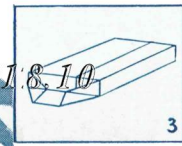
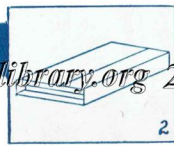
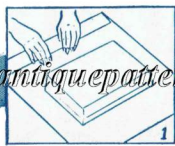


Gift Card Tricks

You'll give your message extra glamour by trimming the gift card with a tiny tailored bow, using 4 inches of 1/4" ribbon and inserting through punched hole.

Wrappings

Fig. 1. Use tissue, fancy paper, or cellophane. Place box upside down so that seam will be underneath and fold raw edge. Fig. 2. Place folded edge several inches over other end. Fig. 3. Fold in sides smoothly. Fig. 4. Clip so that joints do not overlap top of package. Seal joints with transparent Scotch Tape.



LESSON X

Miscellaneous

Dog and Cat Bows

It's easy to pretty up your pussy cat with cute bows (see page 10 for ideas). Little "Fido" will walk proudly in a new ribbon bound collar with a stand-up bow.



Party Favors

Help your guests to get acquainted by giving them name tags tied with ribbons. Trim your candy baskets, snappers, table, flowers with perky bows and streamers. They'll remember the party with hair bow and ribbon watch fob souvenirs.



Committee Badges

Committee members will be proud of their position and show it smartly with double faced or two tone streamer effects.



Corsage Trim

No corsage looks complete without a trimming of Butterfly or Debutante bows (see page 10) in double faced satin, tinsel or angel skin.



Weddings

Invitations, bridesmaids' hats, bouquets, bibles, floral decorations, place cards have that extra sparkle with ribbon trimmings.



Graduation

Your academic fate lies tied up in a heribboned diploma. Requires 10 inches of 1" ribbon. Fasten with closed knot and trim with bow knot.

Patriotic Occasions

You'll adore tri-color ribbons for decorating party favors, tables, packages. Crimped Ribbonzene is ideal as well as satin and grosgrain. Be patriotic. Wear red, white, and blue hair bows and lapel bows.



Hallowe'en

Dress up your pumpkins with pretty bows—your party with colorful table streamers. Give your guests the Hallowe'en spirit with little black and orange bows for lapels or hair.



Xmas and New Year

Tie ribbons on bells, wreaths, trees, stockings, in red and green or silver and Bethlehem blue.

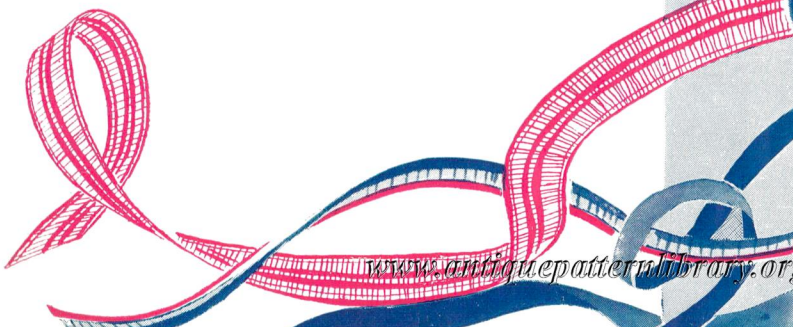


Football, Sorority, etc.

Show your school spirit in the right colors. Wear them in bows and badges at the games. Tie up your candidates' election by giving voters the party colors in tiny bows.



MATERIALS: satins, plaids, checks, polkas, velvet, grosgrain, angel skin, tinsel, Roman Stripes.



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How to
practice

Ribbon MAGIC

in 10 easy lessons

